

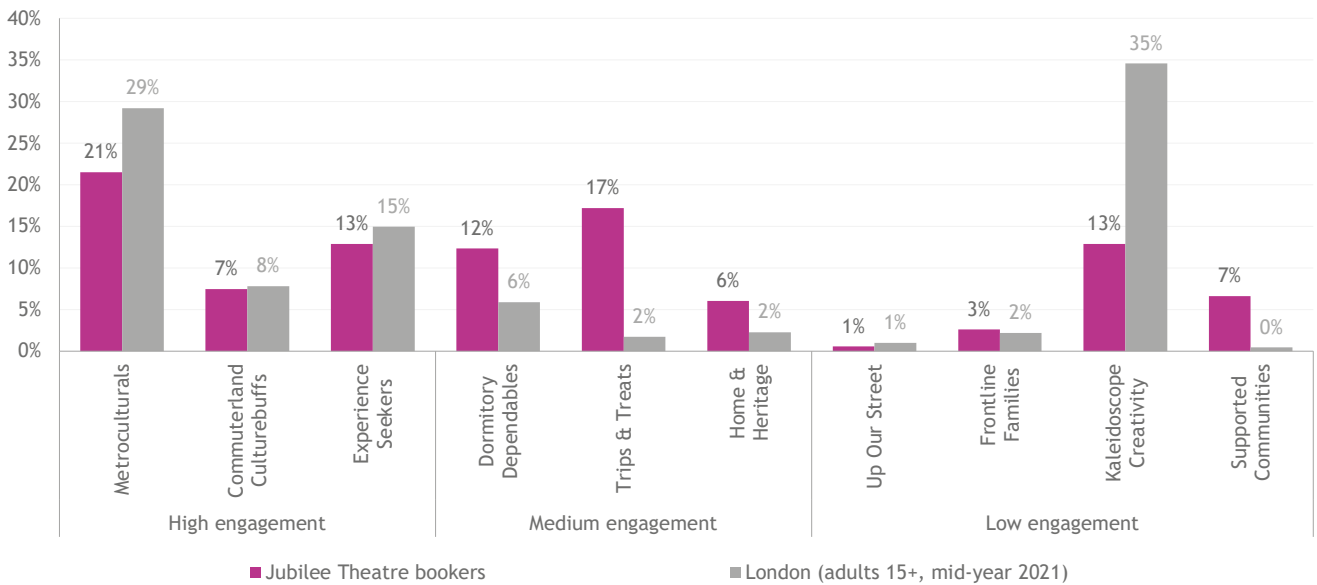
## Theatre Jubilee

### Jubilee Theatre ticketing analysis

This report covers 349 performances, from May 10 2023 to April 22 2024.

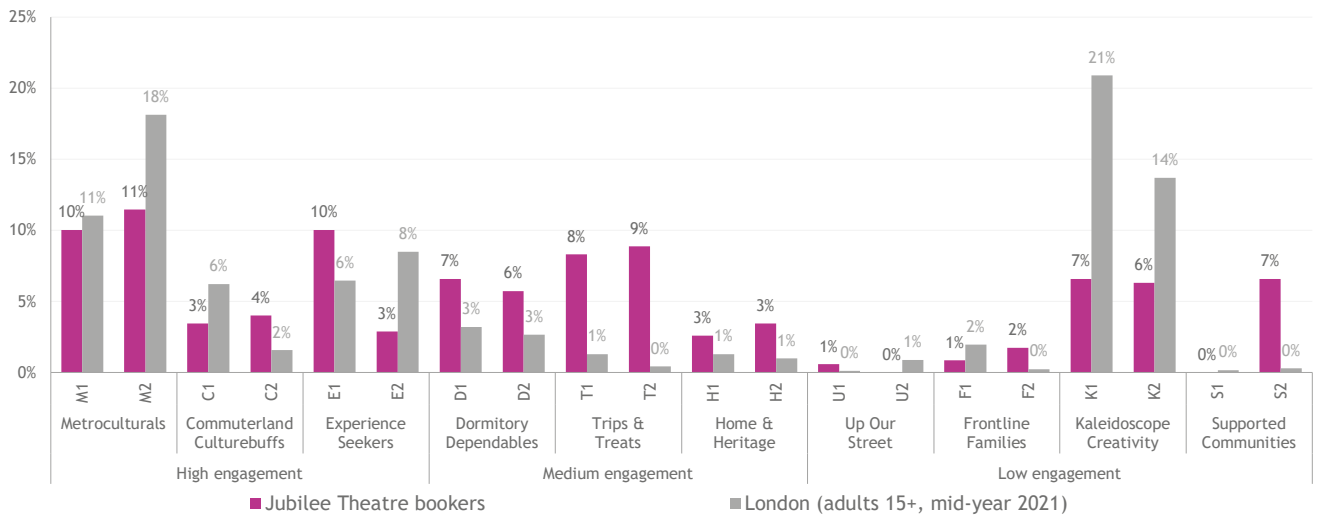
#### Segment profile

Audience Spectrum segment		Jubilee Theatre bookers		London (adults 15+, mid-year 2021)	Index
		Count	%	%	
High engagement	Metroculturals	75	21%	29%	74
	Commuterland Culturebuffs	26	7%	8%	96
	Experience Seekers	45	13%	15%	86
Medium engagement	Dormitory Dependables	43	12%	6%	210
	Trips & Treats	60	17%	2%	1,002
	Home & Heritage	21	6%	2%	264
Low engagement	Up Our Street	2	1%	1%	58
	Frontline Families	9	3%	2%	118
	Kaleidoscope Creativity	45	13%	35%	37
	Supported Communities	23	7%	0%	1,433
<b>Base</b>		<b>349</b>		<b>7,277,045</b>	



Subsegment profile

Audience Spectrum subsegment		Jubilee Theatre bookers		London (adults 15+, mid-year 2021)	Index
		Count	%	%	
High engagement	Metroculturals M1	35	10%	11%	91
	Metroculturals M2	40	11%	18%	63
	Commuterland Culturebuffs C1	12	3%	6%	55
	Commuterland Culturebuffs C2	14	4%	2%	256
	Experience Seekers E1	35	10%	6%	155
	Experience Seekers E2	10	3%	8%	34
Medium engagement	Dormitory Dependables D1	23	7%	3%	206
	Dormitory Dependables D2	20	6%	3%	215
	Trips & Treats T1	29	8%	1%	646
	Trips & Treats T2	31	9%	0%	2,067
	Home & Heritage H1	9	3%	1%	200
	Home & Heritage H2	12	3%	1%	345
Low engagement	Up Our Street U1	2	1%	0%	488
	Up Our Street U2	0	0%	1%	0
	Frontline Families F1	3	1%	2%	44
	Frontline Families F2	6	2%	0%	758
	Kaleidoscope Creativity K1	23	7%	21%	32
	Kaleidoscope Creativity K2	22	6%	14%	46
	Supported Communities S1	0	0%	0%	0
	Supported Communities S2	23	7%	0%	2,244
<b>Base</b>		<b>349</b>		<b>7,277,045</b>	



Venues included in this analysis

- Cascading Pavilion
- Neon Arena
- Enigma Park
- Starry Dome

Performances included in this analysis

- Waterfall Concert
- Glowfest
- Whirlwind Carnival
- Luminate